



Masterclass 4 – 29 July 2016

Visual Storytelling in the Digital Age

Through this intensive one-month, short course program developed by ICP-International Center of Photography, in collaboration with CAMERA and Leica Akademie Italy, students will learn all the steps necessary to make a visual story that will make impactful imagery. The Documentary Seminar will guide the student through each step in realizing their project idea that may ultimately incorporate multi media, audio and data visualization. Learning to research, to gain access, and subject trust in a sustainable way is key to any photographer's success. Through intensive editing sessions and exercises, students will see their work improve—developing style and meaning in their photography. Upon completion, every student will have a strong body of work and be prepared for subsequent steps that can propel them to the next level as a professional documentary photographer.

Each student will receive individualized attention to learn digital workflow, audio, and multi media as well as a choice to take various elective workshops on Business Practices, New Media and Ethics. Students will learn to edit and sequence their work.

Every student should bring their own digital camera, laptop and external hard drive and be prepared to work hard on a story of your choice in multi media, video or in print form.

Faculty will include: Alison Morley, Karen Marshall, Bob Sacha, Saul Metnick and more. ICP Alumni will also contribute perspectives on working in today's new media marketplace.

This is a full-time program offering classes and shooting every day including weekends. Students should be prepared to work full-time while enrolled in this program.

The application submission must contain: 20 images and/or video or Multi media with a statement of purpose, a proposed project statement that is achievable during this program and a CV. Amongst all applications ICP will select the 24 students that will be admitted to the masterclass.

All student projects will be shown collectively as a final slideshow presentation and celebration at the end of the course.

All lesson, seminars, and activities will be in English.

INFORMATIONS AND DEADLINE

Location: CAMERA – Centro Italiano per la Fotografia, Torino

Class Times: 10am – 5pm; Lectures: 7pm.

Age limit: from 18 to 40

Number of selected students: 24

Application Fee: €50,00 (application fee will not be reimbursed to non selected applicants)

Tuition (including accommodation): € 2.200,00

Tuition (without accommodation): €1.800,00

Deadlines:

Applications due by: **May 1st**

Selection of admitted students: **May 30th**

Orientation and Registration: **July 4th**

Final Student Presentations: **July 28th**

Diploma Ceremony: **July 29th**

HOW TO SUBMIT

1) Fill the form fill at the following link: <http://www.akademie.leica-camera.it/icp-masterclass/>

2) Pay the subscription fee of € 50,00 via bank transfer to:

Leica Camera Italia Srl

Banco Popolare di Lodi

ABI 05034

CAB 01633

CC 5346

IBAN IT96S0503401633000000005346

SWIFT: BAPPIT22

Please remember to indicate as reason for payment: ICP Masterclass – Participant: (first name and family name).

3) Send 20 images and/or a link to video or Multi media, together with a statement of purpose, a proposed project statement that is achievable during this program, and a CV. Each image must not exceed 2Mb. All material has to be sent via Wetransfer to camera@camera.to