

International Center of Photography and CAMERA Online Intensive Course in Visual Storytelling

13-31 July | 2020

This three-week Online Intensive Course in Visual Storytelling challenges photographers to address the social, cultural or emotional space of people and the places they inhabit while providing them with the tools necessary to make evocative and compelling visual stories.

This course will provide a unique opportunity to share diverse perspectives from various geographic locations while offering photographers support on how best to make effective visual stories. The global pandemic has made us think differently about how we see community, our everyday life and the culture that surrounds us. While some participants may be documenting within a restricted landscape, others may have the opportunity to explore a newly opened world. By supporting these unique personal viewpoints during this unprecedented time, the stories developed together promise to be of value and significance.

Through independent assignments, critiques and the honing of editorial skills, this intensive course encourages a collaborative environment where participants engage in meaningful dialogue to broaden their way of working and seeing. Students will consider various strategies for photographing while exploring how a group of photographs seen in concert with one another can create an effective narrative. Our aim is to produce content that has depth and substance and create a short essay that is most appropriate for a particular story.

Students will be asked to define what “sense of place” means in a photograph, and delve into what it takes to tell stories about the social landscape. They will gain a deeper understanding of their individual motivation and unique perspectives, be they personal, political or metaphoric, and build compelling visual stories about this unusual time in which we live in. Lectures on content, trends in visual storytelling, and the ethics of storytelling will support the picture-making.

The three-week intensive course will culminate with a virtual showcase of participants’ completed work.

Schedule

Students will meet for three LIVE online classes per week on Mondays, Wednesdays, and Thursdays from 3.30pm to 6pm CEST (9.30am to 12pm EST). In addition, the Monday schedule will include additional programming, including orientation on the first day and a guest lecture. On Friday 31 July, there will be a final virtual showcase and celebration.

Coursework

Students will be given daily assignments and should plan to be photographing daily throughout the three weeks.

Live social media events will take place during the intensive course.

Faculty

Classes will be taught by **Karen Marshall**, chair of the International Center of Photography’s One-Year Certificate Program in Documentary Practice and Visual Journalism, and ICP faculty member **Andrew Lichtenstein**. ICP faculty member and alum **Gaia Squarci** will give a master lecture.

ICP alumni will be guests in live social media platform discussions over the three weeks.

Participants in the Intensive Course are automatically accepted into the next in-person Masterclass in Visual Storytelling in Turin (date TBD) as advanced image-makers, where they will be encouraged to play with the collaborative tools of audio, video and digital platforms while considering how best to construct a particular story. Graduates of this masterclass receive automatic acceptance to ICP's One-Year Certificate Programs.

Requirements

- Participants must have a basic understanding of DSLR or Mirrorless Camera
- Understand your light meter and exposure control
- Knowledge of how to download and organize your image files
- DSLR or mirrorless camera with memory cards
- Computer
- Earphones
- Stable Internet connection for live Zoom video conferencing
- Backup hard drive
- Knowledge of the Adobe suite (recommended)

The program is open to a maximum of 20 students.

Tuition and deadlines

Tuition Intensive Course program 490€

Deadlines

Application forms due by: July 6, 2020

Tuition payment due by: July 10, 2020

Application steps

1. Save the Application form on your computer, complete it and send to:

didattica@camera.to

2. Pay the tuition via wire transfer to:

Fondazione Camera

Intesa Sanpaolo, Torino, Piazza San Carlo.

IBAN: IT18S0306901000100000075623

SWIFT: BCITITMM

Please remember to indicate the reason for payment:

ICP course – Participant: (first name and family name).

Send the receipt of the payment to didattica@camera.to

Have questions or need more information?

Email: KMarshall@icp.edu | mariacristina.araimo@camera.to

HOW DID YOU KNOW ABOUT THIS PROGRAM?

Advertisement _____

Colleague/Teacher _____

Email/Newsletter _____

Family/Friend _____

ICP Alumni/Faculty _____

ICP Website _____

CAMERA Website _____

Social Media (Facebook, Instagram, Twitter, etc) _____

Custom Answer Other: _____

SELECT UP TO A MAXIMUM OF FOUR YOUR PHOTOS

Photo 1

Photo 2

Photo 3



Photo 4

Save the Application form with your name and send it to didattica@camera.to