

**CAMERA and ICP - International Center of Photography
Online Intensive Course in Visual Storytelling**

8-30 July | 2021

This Online Intensive in Visual Storytelling challenges photographers to address the social, cultural, or emotional space of people and the places they inhabit while providing them with the tools necessary to make evocative and compelling visual stories. This course will provide a unique opportunity to share diverse perspectives from various geographic locations while offering photographers support on how best to make effective visual stories. The global pandemic has made us think differently about how we see community, our everyday life, and the culture that surrounds us. While some participants may be documenting within a restricted landscape, others may have the opportunity to explore a newly opened world. By supporting these unique personal viewpoints during this unprecedented time, the stories developed together promise to be of value and significance.

Through independent assignments, critiques, and the honing of editorial skills, this intensive encourages a collaborative environment where participants engage in meaningful dialogue to broaden their way of working and seeing. Students will consider various strategies for photographing while exploring how a group of photographs seen in concert with one another can create an effective narrative.

Our aim is to produce content that has depth and substance and create a short essay that is most appropriate for a particular story.

Students will be asked to define what “sense of place” means in a photograph and delve into what it takes to tell stories about the social landscape. They will gain a deeper understanding of their individual motivation and unique perspectives, be they personal, political, or metaphoric, and build compelling visual stories about this unusual time in which we live in.

Students will also be introduced to contemporary practices that interweave video, sound and text into their visual narratives. Lectures on content, trends in visual storytelling and the ethics of storytelling, and multi-media will support picture making.

Students will also have the opportunity to meet with the faculty in one-to-one sessions. The final week will culminate with a slide show presentation of participants completed work.

Participants are automatically accepted into next physical *Masterclass in Visual Storytelling* in Turin as advanced image-makers where they will be encouraged to play with the collaborative tools of audio, video, and web-based platforms while considering how best to construct a particular story. Graduates of the long-form Masterclass in Turin are automatically assured acceptance to ICP's full-time One Year Certificate Programs.

STRUCTURE OF THE COURSE

Week One

Sense of Place, History, Culture, and the Visual Story

Learn how a photograph can tell a story and illuminate a 'sense of place' within its frame.

Students will be asked to define what “sense of place” means in a photograph and delve into what it takes to tell stories about the social landscape. Critiques and discussions will embrace the process of building an ongoing story and articulate images that can be seen on their own or in concert with other images. Contemporary practices in multi-media will be introduced and the art of the interview and audio technic will be discussed.

Week Two

Stories in The Social Landscape + Learning the Multi-Media Concepts

Overcome your fear of photographing people and places and learn how to tell stories about the social landscape. Expand your knowledge of multi-media concepts.

Week two focuses on fieldwork and story development. Confronting what it means to make connections with people and places, students will begin to create meaningful stories and think further on how multi-media is used in contemporary practices.

Week Three

Creating Stories + Editing it Altogether

From intent to edit: putting it altogether + exploring the art of collaborative media

Putting together a visual story. The power of the sequence and the potential of multi-media. Participants will build photographic narratives seen as traditional slide show sequences. Advanced students have option of combining audio, words, and/or short video. The week will culminate with an exhibition/slide show presentation of participants completed work.

Schedule

Orientation on July 8th.

Students will meet for three hours LIVE online classes per week on Mondays, Wednesdays and Thursdays.

On Friday July 30th there will be a final slide show presentation of projects created.

All classes, including Orientation and final presentation, will be from 3.30pm to 6.30pm CEST (9.30am to 12.30pm EST).

Coursework

Students will be given daily assignments and should plan to be photographing daily throughout the three weeks.

Live social media events will take place during the intensive course.

Requirements:

- Participants must have a basic understanding of DSLR or Mirrorless Camera
- Understand your light meter and exposure control
- Knowledge of how to download and organize your image files
- DSLR or mirrorless camera with memory cards
- Computer
- Earphones
- Stable Internet connection for live Zoom video conferencing - Backup hard drive
- Knowledge of the Adobe suite (recommended)

The program is open to a maximum of 20 students selected on the basis of the work in progress and the motivation for participation.

Faculty

Karen Marshall: Chair of the Documentary Practice and Visual Journalism Program.

Andrew Lichtenstein: Core Faculty in the Documentary Practice and Visual Journalism Program.

Gaia Squarci: Alumna and faculty in the Documentary Practice and Visual Journalism Program.

Tuition and deadlines

Tuition 490€

Deadlines

Application due by	June 25
Communication of admission	June 29
Tuition payment due by	July 2

Application steps

Send to didattica@camera.to:

- The Application form
- Work in progress (maximum 10 images and/or a link to video or multimedia; each image must not exceed 2mb).
- Once you receive via email the communication of admission pay the tuition via wire transfer to:

Fondazione Camera

Intesa Sanpaolo, Torino, Piazza San Carlo.

IBAN: IT18S0306901000100000075623

SWIFT: BCITITMM

Please remember to indicate the reason for payment:

ICP course – Participant: (first name and family name).

Have questions or need more information?

Email: KMarshall@icp.edu and mariacristina.araimo@camera.to

Phone: + 39 011 0881151 | www.camera.to

APPLICATION FORM
Online Intensive Course in Visual Storytelling
July 2021

FIRST NAME _____

FAMILY NAME _____

BIRTH DATE _____ / _____ / _____

ADDRESS _____

CITY _____ **STATE** _____

COUNTRY OF RESIDENCE _____

EMAIL _____

PHONE NUMBER _____

FISCAL CODE / VAT NUMBER _____

MOTIVATION FOR YOUR PARTICIPATION (MAX 500 CHARACTERS)



HOW DID YOU KNOW ABOUT THIS PROGRAM?

Advertisement _____

Colleague/Teacher _____

Email/Newsletter _____

Family/Friend _____

ICP Alumni/Faculty _____

ICP Website _____

CAMERA Website _____

Social Media (Facebook, Instagram, Twitter, etc.) _____

Custom Answer Other: _____

Save the Application form with your name and send it to didattica@camera.to