

FUTURES Selected by the European Commission to Receive €2.8 Million

The FUTURES foundation has been selected by the European Commission as a beneficiary of the Platform program for the period 2025-2028. Thanks to Creative Europe, we can continue to enhance our efforts to promote the careers of emerging talents in contemporary photography and have a greater impact on the art world.

We firmly believe that creative intelligence and new narratives can play a central role in shaping society, showcasing the facets of our world, and addressing contemporary challenges. This recognition gives us the opportunity to work in a field that is as vulnerable as it is relevant in creating new narratives to imagine the future.

Over the next four years, FUTURES will expand its activities across Europe and beyond, including traveling exhibitions, symposia, and festivals. We will welcome new members to the platform such as Odesa Photo Days, Foto Arsenal Wien, and Tbilisi Photo Festival, among others. A key focus will be the implementation of the educational program, alongside the launch of a research-driven residency exchange between Amsterdam, Riga, and Budapest, designed to foster artistic collaboration. Furthermore, FUTURES is committed to integrating strategies that address environmental challenges, promote sustainable practices, and improve artists' working conditions and mental health.

This acknowledgment from the European Commission not only highlights the success and influence of FUTURES but also validates our mission to nurture and promote emerging talent in the contemporary photography world.

The European Commission's continued support underscores the value of FUTURES. Their evaluation report states: *"The project is based on a sound and adequate needs analysis. By means of annual research, the proposal adequately identifies imbalances between the amount of emerging artists and the available opportunities to them. For this purpose, the project contributes very well to cultivating a larger market for emerging talent.(..)The project includes strategies to address cross-cutting issues such as inclusion and diversity and or equal opportunities environmental challenges, social care, blended mobility, or a neutral Pop-up exhibition."*

Menno Liauw, Founder and Director of FUTURES, expressed, *"This acknowledgment celebrates our past achievements and encourages us to strengthen our ambition, explore innovative ways to support artists, and grow our audience."*

Salvatore Vitale, Artistic Director of FUTURES, stated *"As an artist-driven platform, FUTURES will continue to support the work of emerging artists, playing a central role in nurturing talent and*

creativity. It will also showcase and disseminate the evolving nature of photography and its connection to society, narrating the diverse facets of our world."

The FUTURES platform currently draws from and collaborates with a consortium of the following art institutions across Europe to amplify emerging talents in photography: CAMERA - Centro Italiano per la Fotografia (IT), Centre Photographique Rouen Normandie (FR), Copenhagen Photo Festival (DK), Triennial of Photography Hamburg (DE), Der Greif (DE), FOMU (BE), FOTODOK (NL), Fotofestiwal Lodz (PL), Fotogalleriet (NO), Fotograf Magazine (CZ), Organ Vida (HR), ISSP (LV), PhotoIreland (IE), Photo Romania Festival (RO), Bienal Fotografia do Porto (PT), Robert Capa Contemporary Photography Center (HU), Void (GR), Photoforum Pasquart (CH), Photo Elysée (CH), and Centre de la photographie Genève (CH) and our research member, Eurokleis s.r.l. (IT)

Just like previous years, each member has been tasked with presenting their most promising talents and motivating this selection. Discover this year's artists

Here: <https://www.futures-photography.com/stories/discover-the-futures-artists-nominated-in-2024>

In total, Futures now supports around 550 artists. This number will grow in the next few years. For further information on the platform and this year's programme, please visit: [futures-photography.com](https://www.futures-photography.com)

EDITOR'S NOTES

About FUTURES

FUTURES is a Europe-based photography platform bringing together the global photography community to support and nurture the professional development of emerging artists across the world. Since 2017, it aims to add long term value in empowering early and mid-career photographers – launching initiatives to promote their work and granting them access to an unprecedented network of professionals, markets and audiences. FUTURES seeks to encourage new and adventurous ways of enhancing the vital relationship between artists and the industry by creating an ecosystem that allows and stimulates cross-pollination, whilst simultaneously becoming the go-to source for emerging photography worldwide.

Every year, the FUTURES members nominate a group of artists to join the platform. By bringing together a wealth of resources and curatorial expertise, each talent selected by the members gains access to an unprecedented network of professionals, markets and audiences. The platform aims to stimulate the photographic economy from the bottom up by expanding the market. Being selected within FUTURES is a proof of the quality of the artists and increases their commercial opportunities.

The FUTURES Hub, situated in the heart of Amsterdam, serves as the global headquarters for all activities of the FUTURES Foundation. This versatile space transforms into an exhibition area and residency, hosting a curated year-round exhibition program that showcases resident artists and high-profile talents from the FUTURES platform. These exhibitions emphasize avant-garde perspectives, highlighting diversity, inclusivity, and experimentation in contemporary photography

For more information and imagery, please contact:
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