



CALL FOR APPLICATION

Application deadline
June 8, 2023

Two-Week Intensive Masterclass in Visual Storytelling

ICP meets CAMERA

Turin | 14 – 28 July | 2023

Stories From Turin

The Eighth edition

CAMERA and the International Center of Photography (ICP) in New York City are excited to announce the eighth edition of ICP meets CAMERA: a unique partnership that offers emerging photographers the opportunity to study with visiting faculty from ICP in an intensive Masterclass in Turin, Italy in July.

ICP's rigorous student-centered curriculum provides participants with an immersive experience while introducing them to the tools necessary to make effective visual stories about the world.

Photographers who complete the summer masterclass are automatically accepted into the One-Year Certificate program in New York City, joining a list of notable alumni, many of the world's most prominent photographers in the field.

This two week densely packed master class offers photographers the advantage of taking a deep dive into understanding the intricate aspects of what it means to create visual stories with photographs while exploring how their work can live as a zine, an interactive website or a group of photographs hanging on the wall in an exhibition.

Each participant will work on a short story of their choosing while exploring their unique voice as an image maker. Through fieldwork, critiques, and the honing of editorial and technical skills, this program encourages a collaborative environment where participants engage in meaningful dialogue to broaden their way of working and seeing. The purpose is to produce content that has depth and substance.



Week one: Making Narrative Photographs

The first week focuses on visual literacy and story development, along with instruction in workflow (Adobe Lightroom) to assure best practices. Students will consider various strategies for photographing in the field while contemplating how a group of photographs seen in concert with one another can create an effective multi layered narrative. Group instruction, critiques, and individual meetings with faculty offer the unique opportunity to get hands on advice and discover one's individual path as a visual storyteller.

Week two: Putting It Altogether

Students continue to develop their stories and start to contextualize their unique narratives by creating a final presentation in the form of a zine, slideshow, or interactive website. InDesign and website template instruction along with a continued focus on the editing and sequencing of images will be emphasized.

Stories from Turin - In addition, the class will curate a group of photographs selected from the stories made by each participant of the Masterclass, creating a **pop-up exhibition** inside the spaces of CAMERA that bring together a collective story about the people and places of Turin. A highbred lecture with professionals working in the field will provide additional insight into working in the field of visual story telling today. Students will leave the workshop with a better sense of who they are as a visual storyteller in addition to understanding how technical tools can best support their practice.

This immersive experience is for those that wish to learn a lot in a short amount of time. The schedule is dense, and students should expect to commit fully to these two weeks. When not in the classroom they will be photographing and/or editing their work in preparation for their final presentation. Each applicant will propose a story idea to work on while in Turin.

Goals of the program

- Learn how to tell stories with photographs
- Hone technical skills in Lightroom and InDesign and play with interactive website building
- Strengthen editing and sequencing skills
- Zine and/or web design development that supports story telling
- Curate a collaborative body of work and create a pop-up exhibition



Anyone who has satisfactorily completed the Masterclass is accepted into the One Year Certificate Program at The International Center of Photography in New York City.

At the completion of the program, two outstanding student projects created during the program, will be awarded with an 800€ prize each.

ICP Faculty

Karen Marshall: Chair of the *Documentary Practice and Visual Journalism Program*

Andrew Lichtenstein: Core Faculty in the *Documentary Practice and Visual Journalism Program*

Gaia Squarci: Alumna and faculty in the *Documentary Practice and Visual Journalism Program*

Giulia Bianchi: Alumnus and faculty of the *Documentary Practice and Visual Journalism Program*

Alessandro Ghirelli: Alumnus of the *Documentary Practice and Visual Journalism Program*

PRACTICAL INFORMATION

Location: CAMERA – Centro Italiano per la Fotografia, Via delle Rosine, 18 - Torino

Age limit: from 18 to 90

Number of selected students: max 30

Equipment: All Students are required to have their own digital camera, laptop, external hard drive and relevant updated software.

Subscription fee: 50€ (subscription fee will not be reimbursed to no selected applicants).

Travel and housing

- Students are required to find their own transportation to Turin.
- Students will receive information and suggestions to find accommodation in Turin.

TUITION

1.400€

EARLY BIRD TUITION

(application arrived by May 21)

1.250€

DEADLINES

Applications and subscription fee due by:

June 8

Communication of admitted students:

June 12

Tuition payment due by:

June 18

APPLICATION PROCESS

1. Complete the **Application Form**, save it and send to: didattica@camera.to
2. Pay the subscription fee of 50€ via bank transfer to:
Fondazione Camera
Intesa Sanpaolo, Torino, Piazza San Carlo.
IBAN: IT18S0306901000100000075623
SWIFT: BCITITMM
Please remember to indicate the reason for payment:
ICP Masterclass – Participant: (first name and family name).
3. Send via wetransfer to **didattica@camera.to**
 - Work in progress: Maximum 20 images and/or a link to video or multi media (each image must not exceed 2mb)
 - Please present a project idea which is achievable during the program send the project idea (500 words)
 - If you do not have a specific project idea to be developed in Turin then list subject areas you have interest photographing stories about. Please indicate your preference: (you can choose up to three)

Social issues	_____
Technology and health	_____
Performing art and music	_____
Art	_____
Food and wine culture	_____
Fashion	_____
Other	_____

APPLICATION FORM

STUDENT DATA

FIRST NAME _____

SURNAME _____

BIRTH DATE _____ / _____ / _____

ADDRESS _____

CITY _____ **STATE** _____

COUNTRY OF RESIDENCE _____

EMAIL _____

PHONE NUMBER _____

EMERGENCY CONTACT _____

INVOICE DATA

NAME AND SURNAME or COMPANY NAME _____

ADDRESS _____ **CITY** _____

FISCAL CODE _____

VAT NUMBER _____

EMAIL _____

PHONE NUMBER _____



MOTIVATION FOR YOUR PARTICIPATION (MAX 500 CHARACTERS)

HOW DID YOU KNOW ABOUT THIS PROGRAM?

- Advertisement _____
- Colleague/Teacher _____
- Email/Newsletter _____
- Family/Friend _____
- ICP Alumni/Faculty _____
- ICP Website _____
- CAMERA Website _____
- Social Media (Facebook, Instagram, Twitter, etc.) _____
- Custom Answer Other: _____



1. COMPLETE THIS FORM, SAVE IT AND SEND TO: didattica@camera.to
2. MAKE APPLICATION PAYMENT VIA BANK TRANSFER (AS NOTED ABOVE)
3. SEND ALL MATERIALS (AS NOTED ABOVE) VIA WETRANSFER TO: didattica@camera.to

Have questions or need more information?
Email: KMarshall@icp.edu and mariacristina.araimo@camera.to
Phone: + 39 011 0881151 | www.camera.to