

# **SUMMER INTENSIVE PROGRAM IN VISUAL STORYTELLING**

**ICP meets CAMERA**

**Turin, July 2 - 17th 2024**

**The Ninth Edition**



*This summer intensive aims to bolster one's personal voice with rigor that encourages professional practices and unique perspectives.*

– Karen Marshall  
Chair of the *Documentary Practice*  
and *Visual Journalism* program at ICP

Study in Turin, Italy, with visiting faculty from the International Center of Photography (ICP). This sixteen-day intensive provides a deep dive into documentary photography while introducing you to the tools necessary to make effective visual stories about the world.

**CAMERA**, in partnership with the **International Center of Photography (ICP)** in New York City, offers a unique opportunity to study with ICP faculty in Turin, Italy during the summer. Designed for both the working professional and the emerging imagemaker this immersive experience offers photographers with an accelerated environment to develop their visual voice while providing the tools necessary to make effective work in the ever-changing world of visual storytelling. During this densely packed workshop, participants take a deep dive into understanding the intricate aspects of what it means to create visual stories with photographs while exploring how their work can live as a zine, an interactive website or a group of photographs hanging on a wall in an exhibition.

Each photographer will work on a short story of their choosing while exploring their individual voice as an image maker. Through fieldwork, critiques, and the honing of editorial and technical skills, this program encourages a collaborative environment where participants engage in meaningful dialogue with one another to broaden their way of working and seeing. The purpose is to produce content that has depth and substance.

Group instruction, critiques, and individual meetings with faculty offer the unique opportunity to get hands-on advice and discover one's individual path as a visual storyteller.

We will begin the workshop with a focus on visual literacy and story development, along with instruction in workflow in Adobe Lightroom to assure best practices. Students will consider various strategies for photographing in the field while contemplating how a group of photographs seen in concert with one another can create an effective multi layered narrative.

As each project progresses, we will consider a multitude of ways that stories can be presented. We will delve into the intricacies of constructing and designing a zine, interactive website, and pop-up exhibition. Together we will weave the various stories each photographer has created into a collective presentation about the people and places of Turin. Working with the modalities of InDesign, Interactive Website templates and the art of sequencing, we will explore the intersection between content, design, and presentation.

This summer intensive aims to bolster **one's personal voice** with rigor that encourages professional practices and unique perspectives.

The synergy of team teaching inspires a creative environment full of diverse points of view and strategy.



## MEET THE TEAM



**Karen Marshall**, Chair of the Documentary Practice and Visual Journalism program at ICP and **Andrew Lichtenstein**, core faculty at ICP, are New York based documentary photographers who have mentored and inspired emerging photographers from around the globe to be the next generation of image makers.

Their holistic teaching philosophy encourages students to think outside the box and discover their individual voice while creating affective stories.

Italian photographers **Gaia Squarci**, **Alessandro Ghirelli**, and **Giulia Bianchi** are graduates of the ICP *Documentary Practice and Visual Journalism* program.

Each an established photographer, mentor, and teacher, bring a unique perspective on integrating the tools necessary for making effective stories in a competitive market.



## THINGS THAT YOU WILL GET OUT OF THIS PROGRAM

- Learn what makes a photograph successful;
- Learn how to talk about your work and the work of others;
- Consider your tool choices. What camera equipment are you are using and how best to connect your technical knowledge to your creative goals. Sort out any camera control issues you may be having from exposure to depth of field to lens choice;
- Learn how to approach people you do not know and photograph them;
- Learn the fundamentals of what a visual story is. What is a narrative and how to you build one with photographs;
- Better understanding of how to implement a visual story and the connection between intention, manifestation, and your personal visual voice;
- Research a project idea. From web searches to contacting people via e-mail, phone call or in person conversations ask permission to photograph;
- Deliberate access to a story and working with the people and places you want to tell a story about;
- Understand how images work on their own or in concert with others;
- Work as a group to better understand what it means to edit and sequence photographs;
- Introduction to Adobe Lightroom software. Learn fundamentals of organizing and doing post processing of your images in Adobe Lightroom;

## OTHER THINGS THAT YOU WILL GET OUT OF THIS PROGRAM

- Study the history of the zine;
- Introduction to Adobe InDesign software. Learn the fundamentals used in book design;
- Design and work on a group zine;
- Reflect on the history and use of interactive websites;
- Explore the relationship between photographs, text, audio, and video;
- Introduction to how you might design and work on an interactive website with available templates;
- Using sequencing skills learned and the consideration of text, and the option of audio and video, create a presentation of your story in the interactive website space;
- Deliberate image selection when presenting photographs in a group exhibition or slideshow. Use the skills learned to create a concise edit and sequence of your individual project and in connection to the work of your peers;
- Build community and work collaboratively;
- Critical thinking. How to think deeply about photographs and how they portray ideas about people, places, and culture;
- Prepare for professional work in the ever-changing world of photography;

## AFTER THE PROGRAM

Photographers who complete the Turin Intensive are **automatically accepted** into the **One Year Documentary Practice Program** or the **Creative Practice Program** at ICP with priority consideration given to fellowship opportunities.

Past participants of the CAMERA/ICP summer program have expanded their professional opportunities after completion of the summer program. Some have attended the One Year program at ICP, and many have successful freelance careers, publishing, exhibiting, receiving grants and fellowships, and being part of the international photographic community.

In addition, the participants will be able to apply for a competitive **three month internship** (September–December 2024), in Amsterdam at **FUTURES**, a Europe based photography platform bringing together the global photography community to support and nurture the professional development of emerging artists across the world.

Only participants to the program will receive the details to apply to the Internship (deadline June 15).



# PRACTICAL INFORMATION

**Dates** July 2–17, 2024

**Location** CAMERA – Centro Italiano per la Fotografia  
Via delle Rosine 18, Torino (Italia)

**Classes time** From 10am to 5pm

**Number of students** Max 30

**Equipment** All students are required to have their own **digital camera**, **laptop**, external **hard drive** and relevant updated **software**

**Travel** Students are required to find **their own transportation** to Turin

**Tuition** 1.450€ > program  
1.950€ > program + accommodation  
(in: July 1; out: July 18 at the University Residences in Turin)

**Deadlines** Applications due by > **May 20**  
Communication of admitted students > **May 27**  
Tuition payment due by > **June 3**  
Submission for internship > **June 15**

**Application process** Complete the **Application Form** at the following [link](#)  
Admitted students are required to **pay the tuition to:**  
Fondazione Camera  
Intesa Sanpaolo, Torino, Piazza San Carlo  
IBAN: IT18S0306901000100000075623  
SWIFT: BCITITMM  
Please remember to indicate the **reason for payment:**  
ICP Masterclass – Participant: (first name and family name)

**For information** CAMERA > [mariacristina.araimo@camera.to](mailto:mariacristina.araimo@camera.to)  
ICP > [KMarshall@icp.edu](mailto:KMarshall@icp.edu)