

# **SUMMER INTENSIVE PROGRAM IN VISUAL STORYTELLING**

**ICP meets CAMERA**

**Turin, 1 – 16 July 2025**

**The Tenth Edition**



*Discover your unique voice as a photographer during this immersive summer intensive that encourages professional practices and collaborative learning.*

– Karen Marshall  
Chair of the *Documentary Practice and Visual Journalism* program at ICP

Spend sixteen-days studying in Turin, Italy with visiting faculty from the International Center of Photography (ICP). This intensive workshop offers a deep dive into documentary photography while introducing you to the tools necessary to make effective visual stories about the world.

In its Tenth Edition, **CAMERA**, in partnership with the **International Center of Photography (ICP)** in New York City, offers a unique opportunity to study visual storytelling with ICP faculty in Turin, Italy during the summer. Designed for both the working professional and the emerging imagemaker, this immersive experience provides photographers with an accelerated environment to develop their visual voice while providing the tools necessary to make effective work in the ever-changing world of visual storytelling. During this densely packed workshop, participants will work collaboratively while contemplating the intricate aspects of what it means to create visual stories with photographs. They will explore how their work may live in a zine, an interactive website or as group of photographs seen in a sequence in a slideshow.

Each photographer will work on a short story of their choosing while exploring their individual voice as an image maker. Through fieldwork, critiques, and the honing of editorial and technical skills, this program encourages a collaborative environment where participants engage in meaningful dialogue with one another to broaden their way of working and seeing. The purpose is to produce content that has depth and substance.

Group instruction, critiques, and individual meetings with faculty offer the unique opportunity to get hands-on advice and discover one's individual path as a visual storyteller.

We will begin the workshop with a focus on visual literacy and story development, along with instruction in workflow in Adobe Lightroom to assure best practices. Students will consider various strategies for photographing in the field while contemplating how a group of photographs seen in concert with one another can create an effective multi layered narrative.

As each project progresses, we will consider a multitude of ways that stories can be presented. We will delve into the intricacies of constructing and designing a zine, interactive website, and sequenced slideshow. Together we will weave the various stories each photographer has created into a collective presentation about the people and places of Turin. Working with the modalities of InDesign, Interactive Website templates and the art of sequencing, we will explore the intersection between content, design, and presentation.

This summer intensive aims to bolster **one's personal voice** with rigor that encourages professional practices and unique perspectives.

The synergy of team teaching inspires a creative environment full of diverse points of view and strategy.



## MEET THE TEAM



**Karen Marshall**, Chair of the Documentary Practice and Visual Journalism program at ICP and **Andrew Lichtenstein**, core faculty at ICP, are New York based documentary photographers who have mentored and inspired emerging photographers from around the globe to be the next generation of image makers.

Their holistic teaching philosophy encourages students to think outside the box and discover their individual voice while creating effective stories.

Italian photographers **Gaia Squarci**, **Alessandro Ghirelli**, and **Giulia Bianchi** are graduates of the *ICP Documentary Practice and Visual Journalism* program.

Each established photographer, mentor, and teacher brings a unique perspective on integrating the tools necessary for making effective stories in a competitive market.

# THINGS THAT YOU WILL GET OUT OF THIS PROGRAM

## *Visual Literacy*

Learn what makes a photograph successful;

Learn how to talk about your work and the work of others;

Consider your tool choices: what camera equipment are you are using and how best to connect your technical knowledge to your creative goals;

Sort out any camera control issues you may be having from exposure to depth of field to lens choice;

Working in the field and gaining access;

Learn how to approach people you do not know and photograph in public spaces;

Learn strategies for how to approach individuals and organizations you are interested in photographing via email and face to face meetings.

## *Understanding how to develop a Visual Story*

Learn the fundamentals of what a visual story is: what is a narrative and how to you build one with photographs;

Better understanding of how to implement a visual story and the connection between intention, manifestation, and your personal visual voice;

Research a project idea: how to create web searches, gain historical context and explore connections about a subject you are interested in photographing;

Deliberate access to a story and working with the people and places you want to tell a story about;

## *Learn the fundamentals of sequencing and editing a group of pictures*

Understand how images work on their own or in concert with others;

Work as a group to better understand what it means to edit and sequence photographs.

## *Adobe Lightroom and In Design skills*

Introduction to Adobe Lightroom Software: learn fundamentals of organizing and doing post processing of your images in Adobe Lightroom;

Introduction to Adobe InDesign software: learn the fundamentals of InDesign and its use in designing a Zine.

### *Zinemaking*

Study the history of the zine;  
Introduction to Adobe InDesign software;  
Learn the fundamentals used in book design;  
Design and work on a group zine.

### *Interactive Website Building*

Reflect on the history and use of interactive websites;  
Explore the relationship between photographs, text, audio, and video;  
Introduction to how you might design and work on an interactive website with available templates;  
Using sequencing skills learned and the consideration of text, and the option of audio and video, create a presentation of your story in the interactive website space;  
Consider how an Interactive Website can be used to pitch your story idea to a client or members of the media;

### *Presenting final work*

Deliberate image selection when presenting photographs in a group presentation;  
Use the skills learned to create a concise edit and sequence of your individual project and in connection to the work of your peers;  
Learn how to talk and write about your photographs and your story ideas.

### *Collaboration with your peers and building a photography community*

Work with your peers to resolve and explore a myriad of ideas and find ways to develop strategies to connect your story ideas with one another  
Build community and work collaboratively.

### *Understanding the fundamentals of photography as a serious artistic, documentary and professional practice*

Critical thinking: how to think deeply about photographs and how they portray ideas about people, places, and culture;  
Learn how to talk about your work and present it in a myriad of ways;  
Prepare for professional work in the ever-changing world of photography.

## AFTER THE PROGRAM

Photographers who complete the Turin Intensive are automatically accepted into the **One Year Documentary Practice and Visual Journalism Program** or the **Creative Practice Program at ICP** with priority consideration given to fellowship opportunities.

Past participants of the CAMERA/ICP summer program have expanded their professional opportunities after completion of the summer program. Some have attended the One Year program at ICP, and many have successful freelance careers, publishing, exhibiting, receiving grants and fellowships, and being part of the international photographic community.

In addition, the participants will be able to apply for a competitive **three month internship** (September–December 2025), in Amsterdam at **FUTURES**, a Europe based photography platform bringing together the global photography community to support and nurture the professional development of emerging artists across the world. Or in **Naples** at **Magazzini Fotografici**, a space founded to promote established photographers and young talents. Located in the historic center of Naples, it hosts film festivals on photography, talks, workshops and book presentations and, among other things, a bookshop entirely dedicated to photography. Only participants to the program will receive the details to apply to the Internship (Internship application deadline June 15).



# PRACTICAL INFORMATION

**Dates** July 1–16, 2025

**Location** CAMERA – Centro Italiano per la Fotografia  
Via delle Rosine 18, Torino (Italia)

**Classes time** From 10am to 5pm

**Number of students** Max 30

**Equipment** All students are required to have their own digital camera, laptop, external hard drive and relevant updated software

**Travel** Students are required to find their own transportation to Turin

**Tuition** 1.450€ > program  
1.950€ > program + accommodation  
(*check-in*: June 30; *check-out*: July 17 at the University Residences in Turin)

**Deadlines** Applications due by > May 19  
Communication of admitted students > May 23  
Tuition payment due by > May 30  
Submission for internship > June 15

**Application process** Complete the Application Form at the following [link](#)  
Admitted students are required to pay the tuition to:  
Fondazione Camera  
Intesa Sanpaolo, Torino, Piazza San Carlo  
IBAN: IT18S0306901000100000075623  
SWIFT: BCITITMM  
Please remember to indicate the reason for payment:  
ICP Masterclass – Participant: (first name and family name)

**For information** CAMERA > [mariacristina.araimo@camera.to](mailto:mariacristina.araimo@camera.to)  
ICP > [KMarshall@icp.edu](mailto:KMarshall@icp.edu)